



# Presentation of the "Go maritime" Website



# Go Maritime

The portal for career management and development in the maritime sector.

Project partners:

Transport Research Institute (TRI) at Edinburgh Napier University, UK | Bremen University of Applied Sciences, Germany | Jacobs University, Germany | Luebeck University of Applied Sciences, Germany | Molde University College, Norway | Swedish Environmental Institute, Sweden | Gothenburg University, Sweden | Chalmers University, Sweden | University of the Aegean, Greece | Institute of Transport and Maritime Management at University of Antwerp, Belgium | DSN - Connecting Knowledge, Germany

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The maritime industry is competing with other industries to attract

- highly-qualified professionals and
- young people starting their career.

## Aims

- Creating a modern 'image of shipping' in Europe.
- Stimulating interest for job opportunities in the sector.
- Showing lifecycle career (via further education).
- Recruiting employees and supporting applications.



European Maritime Industry  
- future trends, mapping, social responsibility

Working and Living at sea  
- living conditions and career opportunities on board

Working ashore  
- career opportunities and different work areas ashore

My maritime career  
- data base of career paths, job portals, application tips

Interactive  
- social media, videos, logistics game and more







**go-maritime.net**

About us | Sitemap | Imprint

European Maritime Industry | Working and living at sea | Working ashore | My maritime career | Interactive


## Learn online

Are you interested in building your career? Then why don't you enroll in one of the three online courses – they are flexible and completely free. It's right there at your fingertips and there is no easier way to gain substantial knowledge and relevant skills.

### Flexible education offers

- Why are intercultural competences on board important and how can I develop these competences?
- What environmental impacts are attributed to the shipping industry and how can environmental work be organized within a company?
- How are maritime transport operators extending their services to cope with the demand from their customers for efficient maritime supply chains?


If you are interested in these types of questions, the following e-courses will be ideal for you:



**Cross Cultural Training**

Why are intercultural competences on board important and how can I develop these competences? Seafarers have to work with a wide range of different cultures, on board as well as in port. Not knowing the cultural differences of the people involved can lead to a large number of misunderstandings, unnecessary controversies and evitable accidents. Everything you learn in this course can be used in critical situations on board as well as in everyday life. Cross-cultural competences are enormously helpful for a future career ashore.


[Cross-Cultural Training >](#)



**Maritime Logistics and Supply Chain Management**

How are maritime transport operators extending their services to cope with the demand for efficient maritime supply chains from their customers? The aim of the e-course on Maritime Logistics & Supply Chain Management is to describe the convergence of maritime transport and logistics, previously considered as two distinct subject areas.

[Maritime Logistics and SCM >](#)



**Environmental Management**

What environmental impacts are coming from the shipping industry and how can environmental work be organized within a company? This e-course on Environmental Management in the maritime industry will give you a good overview of the environmental impacts from the shipping industry and provides you with tools to understand and organize environmental work within a company. The overall aim of the course is to introduce central concepts, work methods and company aims of environmental management.

[Environmental Management >](#)

## Special point of interest: Free maritime online courses

- 6 free e-Learning courses available.
- Direct access to maritime qualifications.
- Links to other sources.

Monthly constantly average of 1,000 visitors. Continuous increase in recent months.

Proportion of first-time users of the portal per month 90 per cent.

Each visitor gets to an average 2 to 3 pages. That makes more than 25,000 page views in one year.  
(Updated May 2015)

Average length of stay of visitors to the site about 3 minutes - this is a very good value for a web page.

137 external web pages link to Go-Maritime as an reference – also multi back links from Wikipedia.

Geographical coverage worldwide and specially all over Europe.



