



## Ambassadors for #DiversityInTransport Profile



Ambassadors are individuals who have the following qualities. However, please note it is not required to fulfil all these criteria:

- Have diversity, equality and inclusion as personal values;
- Have a genuine interest in improving diversity, inclusion and equality within the transport sector;
- Believe in the mission, goals, and values of the Ambassadors' project and are willing to actively share information about it with others in their networks (community, professional, digital or personal networks) and raise the awareness of their networks on diversity topics;
- Show a high level of commitment and can dedicate time to the Ambassadors' project;
- Take a broader perspective and think beyond the point of view of a particular group;
- Are able/willing to relate to others, to show mutual respect and have good communication skills;
- Be a representative of certain (underrepresented) transport user group and be active in giving a voice to those who are more vulnerable, less vocal or are defending a certain cause, to better cater for the needs of all transport users;
- Are working or potentially working in the transport sector (including as heads of transport companies or organisations, academia, etc.), and who are committed to promote diversity;
- Have previous experience in the field of diversity and inclusion in transport or elsewhere;
- Already have a good network and/or are willing to reach out to people.