



European Transport Innovation Challenge 2017

Creating Mobility Solutions

Mentoring workshop >>> Strasbourg - 19 June 2017

Location

Mercure Hotel 'Palais de Congres' (20 Place de Bordeaux, 67000 STRASBOURG), opposite the European ITS Congress venue (Palais de la Musique et des Congres).

About the event

The 12 selected Transport Innovation Challenge 'winners' will meet the Challenge's jury members, and representatives from business/ finance/ ITS communities and networks (about 50 people in total). The timing and location of the mentoring workshop gives sufficient time for participants to attend the Opening Ceremony of the ITS Congress which starts at 16.00.

08:30-09:30	Registration and welcome coffee
09:30-10:30	<p>Welcome words by Henriette van Eijl - <i>European Commission, DG MOVE</i> Didier Gorteman - <i>ERTICO</i></p> <p>Pitches by the 12 selected Transport Innovation Challenge 'winners'</p>
10:30-11:25	<p>Practitioner experiences: <i>What is needed to develop and to deliver your transport innovation project?</i></p> <ul style="list-style-type: none"> ● 1. Defining business models, your first customer: Daria Tataj (Tataj Innovation) ● 2. Partnerships with public sector organisations: David Altabev ● 3. From idea to implementation: Don Guikink (NHTV) ● 4. Creating visibility for your project: Alessandra Gorini (Y4PT, UITP) ● 5. What are investors looking for?: Anouk Schoors (Périer - D'leteren family Office) <p>Followed by Q&A Moderated by Henriette van Eijl</p>
11:25-11:30	Changeover

11:30-12:15	<p>Open table session – part 1 (in the main room)</p> <p>Participants are invited to discuss with 6 winners in small groups how they can develop and deliver their projects.</p> <p>In the side room, in parallel</p> <p>6 other projects will have a one-to-one meeting with their twinned mentors.</p>
12:15-13:15	<p>Sandwich lunch</p>
13:15-14:00	<p>Open table session – part 2 (in the main room)</p> <p>Participants are invited to discuss with the other 6 winners in small groups how they can develop and deliver their projects.</p> <p>In the side room, in parallel</p> <p>6 other projects will have a one-to-one meeting with their twinned mentors.</p>
14:00-14:15	<p>Changeover</p>
14:15-15:00	<p>Presentation of the European Transport Innovation Challenge 2017 Awards by Maja Bakran - Deputy-Director General, European Commission, DG MOVE</p> <p>Closing remarks by Henriette van Eijl</p>
15:00	<p>End, transfer to the Opening ceremony of the ITS congress</p>

More information:

Website: http://ec.europa.eu/transport/themes/research/challenge_en

Website: <http://transportinnovator.eu/Registration/>

Contact: MOVE-TRANSPORT-INNOVATOR@ec.europa.eu

Transfer from workshop location to Opening session of the European ITS Congress:

