

These are the finalists for the EUROPEANMOBILITYWEEK Award 2019 for larger municipalities. They were selected by an independent jury in recognition of their dedication to raising awareness of safe walking and cycling during the week of 16-22 September 2019.



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Kruševac (SERBIA)

In Kruševac, even the mayor was walking the talk, coming to work by foot and spreading this year's mobility message. Our mascot became a local celebrity, appearing on all kinds of media and TV shows, during a week which saw everyone postmen to librarians getting involved in promoting safe walking and cycling.

With cars out of the way, the streets came to life, not only in the centre where pedestrians were put in charge, but also out in the suburbs where people had lots of activities to participate in. The sound of happy, playing children (and adults!) could be heard far and wide.

The face of this city has been totally revamped, with new cycle-paths, walkways, public squares, urban parks, benches and even swings in a frenzy of measures which sound the message loud and clear: We want cyclists and pedestrians here!

Rethymno (GREECE)

This year Rethymno got super-charged about mobility. From e-bikes, e-scooters and e-buses, to good old-fashioned feet, the focus was on safety and respect for all street and road users.

Giving new meaning to the phrase 'vote with your feet', citizens were put in control with 'let's vote for pedestrians' workshops where they came together to decide on the future shape of their city.

The Ancient Greek tradition of peripatetic dialogue was reawakened with walking conferences to get give the brain a kick-start in the morning, followed by kicking balls about and a range of sports and a crescendo of concerts and cinema.

With a new e-bus, clearly marked 30 km/hour zones, thermal traffic sensors and cameras to keep track of cars, it's clear that this move towards a healthier future is right on track.

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Wrocław (POLAND)

In Wrocław the march towards the future moves through art exhibitions and historical areas – take a photo on the way, because there's a prize for the best one! Here, EUROPEANMOBILITYWEEK was all about community, with big group discussions on everything from accessibility for the blind to how bikes will save the world.

There was also plenty of entertainment; people found that with cars off the streets there was lots of room for chillout zones, food tasting, film screenings and book reading. Everyone was represented, from local non profits to the regional government and even the EU level.

Meanwhile the main streets are now kitted-out with new pedestrian crossings, tram stops, tram and bus lines which mean better mobility and better safety for all.

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The EUROPEAN**MOBILITYWEEK** Award presents a special category for smaller municipalities with less than 50,000 inhabitants. The jury recognised the efforts of the following towns in raising awareness of safe walking and cycling during the week of 16-22 September 2019.

Alfândega da Fé (PORTUGAL)

From horses to bicycles and beyond, Alfândega da Fé means to make mobility sustainable, and return public space to citizens. During this EUROPEAN**MOBILITYWEEK** the city was serious about safety, training people to be active without being at risk, and teaching them about the benefits of active mobility from their heart to their happiness.

The city is undergoing a big permanent change: speed reductions for cars mean that children will be safer when walking to school, and whole streets have been given over to pedestrians on a seasonal basis, who can now also lay claim to new pedestrian bridges, elevated walkways and fresh zebra crossings. Meanwhile, public transport is getting even easier to access and its fleet is getting cleaner.



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Karditsa (GREECE)

Ever felt like you were walking on air? Karditsa's new '3D' pedestrian crossings make it look like you are. Painting these crossings was just one intervention in a packed week of events that saw hundreds of people walking, climbing and dancing to the theme of safe walking and cycling.

Dozens of partners including schools, music schools, government departments, police, firemen, associations and businesses all got in on the action throughout this festival-like week of mobility celebrations.

If the atmosphere alone wasn't enough, new incentives like financial benefits for companies that took on sustainable mobility measures and days of work for employees who commuted by bike or by foot showed people that safe walking and cycling can be appealing for reasons beyond health and wellbeing.

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Paide (ESTONIA)

Prefer a park to a parking space? This is one way in which Paide is making more space for pedestrians, on top of widened walkways, longer cycle paths and places to lock your bike, and better access for disabled people.

During EUROPEAN**MOBILITY**WEEK even the mayor was coming to work on foot. And not just to work – the mayor also led one of the many walking activities that let people find the right pace to rediscover their city.

The week's activities were a community effort that saw residents talk together and walk together to mobilise for a vision of sustainable mobility for their city and learn about the benefits that active transport has for their health. In Paide, the future is in your hands, and mobility is in your feet!

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