



## Ambassador for #DiversityInTransport: Selection Criteria

The Ambassadors for #DiversityInTransport Network will have, as much as possible, a balanced representation of Ambassadors across the following criteria:

- **Age range:** We will aim to represent all age groups;
- **Gender:** We will aim to ensure gender balance in the Network, including individuals who are non-binary;
- **Coverage of all topics of diversity:** The Ambassadors' Network should include all diversity topics ((young and old) age, disability and reduced mobility, geographical background, gender, sexual orientation, persons with disabilities, etc.) We will also make sure that there is relevant coverage of both transport users and workers;
- **Research, academia and policymakers:** We will have an equal representation of professionals working in research and academic organisations, policymakers and national authorities, non-governmental organisations advocating rights of individuals and professionals working in the transport industry. We will also ensure that there are representatives for both passenger and freight transport and logistics;
- **Geographical coverage:** We will make sure that the Network covers, to the extent possible, all Member States; not only in terms of the nationality of Ambassadors but also in terms of their residence and work focus. We will make sure that the Ambassadors are working with transport issues that people face in urban, rural, mountainous and insular locations, as well as that the network has sufficiently broad language skills to be able to communicate in all EU languages yet also able to engage in the network in English (either themselves or via a representative if they are unable to do so);
- **Professional coverage:** The Network will include professionals with various levels of experience in their area of expertise covering all levels from entry to very experienced director, CEO level. All modes of transport will be covered.