



European  
Commission

Conference

# Micro-mobility: the next big thing?



Monday 14 October 2019 • Kristalna Palača • Ljubljana

## Speakers' biographies

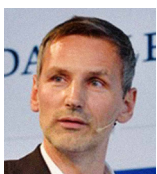


**Violeta BULC** is the EU Commissioner for Transport, having been appointed to the office in November 2014. Ms Bulc brings diverse expertise and professional experience to the role.

As Commissioner, she has already placed priority on digitalisation, decarbonisation and innovation in transport. A noted academic, author, systems architect and entrepreneur, Ms Bulc is a high profile name in her homeland of Slovenia, as well as globally.

In the corporate sphere, she held various positions in the telecoms industry, including Telekom Slovenia and Telemach. She has also been the owner and CEO of Vibacom, and engaged in work on sustainable and innovative business solutions.

Prior to her appointment to the European Commission, she was the Deputy Prime Minister of Slovenia, with ministerial responsibility for development, strategic projects and cohesion.



**Matej ČER** is a Slovenian entrepreneur, lecturer and mentor in diverse entrepreneurial programmes.

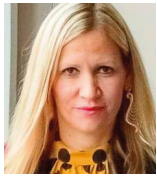
His growing company, Avant car, is a modern mobility provider, which is developing the field of mobility as a service (MaaS). Among other projects, his team has developed an electric car-sharing system Avant2Go that already runs more than 200 electric vehicles in 4 Slovenian cities.

Mr Čer is an experienced investor who participates in the development of local and global entrepreneurial stories. He is constantly in search of new opportunities for societal progress, and, as a mentor, he shares his experiences and helps people fulfil their potential.



**Andreja KODRIN** is the founder and CEO of companies Third Millennium Knowledge, Quintaum and global collaborative platform for youth innovation Challenge:Future. She is also a member of the Investment Committee of European Fund for Strategic Investments (EFSI), a flagship project of the European Commission and the European Investment Bank.

Ms Kodrin started her career as chief economist in multinational engineering before she moved into investment banking and in the private equity industry. From 1998 to 2006 she was Group CFO and board member of a diversified investment group and served on several management and supervisory boards in the Netherlands, USA, Switzerland, Luxembourg, Serbia, Bosnia, and Slovenia. Between 2015 and 2017 she was the expert advisor for transport for the European Commission.



**Vesna MARINKO** is the Acting Director of Slovenian Traffic Safety Agency. She is road safety expert and have master's degree in road safety management. She was appointed as an acting director since 24 of May 2019. Within STSA, Vesna Marinko, has managed several international research networks and road safety programmes. Vesna Marinko has been working since 2010 at STSA as head of the Department for the Development and Coordination of Road safety, before which she worked under the auspices of the then Ministry of Transport.

She is the author of numerous professional articles and contributions at national and international level and co-author of the National Road Safety Program 2013-2022 and others with traffic safety related strategies.



**Mohamed MEZGHANI** has been working for more than 25 years within public transport and urban mobility. He was elected as secretary general of the International Association of Public Transport (UITP) and took office in 2018, having been the deputy secretary general of UITP since January 2014.

Previously, Mr Mezghani worked at UITP as senior manager (1999-2001) and knowledge director (2001-2006) chairing the department developing knowledge-related services for UITP members. From 2006 to 2013, he worked as an independent consultant and adviser to UITP on several technical assistance and training projects in Africa and the Middle-East, and also managed projects involving experts and multidisciplinary teams.



**Dominick MOXON-TRITSCH** is Director of Regulation and Public Policy for Bolt, Europe's leading ride-hailing platform. He has previously served as Head of Public Policy EMEA for Uber, as Head of Government Relations work for German logistics giant, Hermes and as Head of Public Affairs for Addison Lee, the largest privately-owned passenger transport fleet in Europe. Operating at the intersection of technological innovation, regulation and the policy-making process, Dominick has helped municipalities and national governments across the world to make sense of innovation and transport regulation.



**Bronwen THORNTON** is the chief executive officer of Walk21, an international charity leading the walking movement and walkable communities, dedicated to ensuring the right to walk is supported and encouraged for everyone across the world. She speaks at forums around the world and has collaborated on projects to promote and improve walkability across Europe, Canada and Asia.

Ms Thornton has more than 20 years' experience in strategic transport planning, community and political engagement, creative policy, and project delivery with a focus on sustainable and equitable transport. She is also a board member of the SLoCaT Foundation, International Federation of Pedestrians (IFP) and programme director with the Outdoor Trust.

