

# URBAN MOBILITY DAYS2023

4-6 October 2023  
Seville (Spain)

## Programme



## Programme

Day 1 - Wednesday 4 October 2023



09:00-10:15

### MEET THE CIVITAS COMMUNITY

Location: Auditorium 2+3

*What is the CIVITAS Initiative? How does it support the ambitious mobility and transport goals set by cities across Europe? In this open and interactive session, participants will have the chance to 'peek behind the curtain' to discover the services and the Community that make up the CIVITAS Initiative.*

*Divided into three parts representing priorities of the CIVITAS Initiative in the coming years, the session will feature speakers from across the CIVITAS Community.*

*I. Replication, take-up and deployment*

*II. CIVITAS Capacity Building*

*III. CIVITAS Educational Network*

#### Moderator:

**Marcel Rommerts:** CINEA, Head of Unit Horizon Europe Transport

#### Speakers:

**Andreas Piller:** Sustainable Mobility Officer, ICLEI Europe

**Arianna Americo:** Project & Forum Coordinator, Mobility, Eurocities

**Uli Lerche:** Consultant Capacity Building, DTV Consultants

**Nina Nesterova:** Professor Sustainable Development of Tourism and Transport, Breda University of Applied Sciences

#### Panellists:

**Stella Aaltonen:** Project Manager, City of Turku

**Ilie Bricicaru:** Director of Road Infrastructure Safety Observatory, Technical University of Moldova

**Theocharis Tsoutsos:** Director of Renewable and Sustainable Energy Lab, Technical University of Crete

9:00-11:45

### MEETING OF URBAN NODES REPRESENTATIVES (CLOSED SESSION - BY INVITATION ONLY)

Room: Brussels

9:00-11:45

### WORKSHOP: ENGAGING WITH THE PUBLIC AND END USERS ON SUSTAINABLE URBAN MOBILITY SOLUTIONS, Co-hosted by EIT Urban Mobility Days and POLIS

Location: Madrid room

*In order to enable the transition to liveable cities and sustainable transport, city administrations and urban mobility professionals alike need a range of diverse tools, capacity and skills. Whether preparing to launch a pilot project or roll out a new solution on a broader scale, raising awareness, gaining public support, adoption by users and well-developed feedback are all essential for success. In this workshop, participants are made familiar with different strategies aiming to promote engagement and behavioural change and take a hands-on approach to the preparation of a prototype for an engagement plan to attract the public and end users.*

10:30-11:45

### CIVITAS POLITICIANS' FORUM (CLOSED MEETING, BY INVITATION ONLY)

11:00-11:30

### LAUNCH OF THE EUROPEAN CYCLING DECLARATION

Location: Plaza de San Francisco, Seville city centre

*Join us for the official launch event of the European Cycling Declaration. Cycling has many benefits – for the environment, our wallets and our health. But there are more active cyclists in some EU Member States, regions and cities than in others. This Declaration will list clear principles to boost cycling and guide future action in the EU. Safety will also be addressed as a key to encourage people to cycle, especially those groups that may still hesitate, including women, children and older people.*

#### Speakers:

**Adina Vălean,** European Commissioner for Transport

**Representative of Seville**

**Raquel Sánchez Jiménez,** Minister of Transport, Mobility and Urban Agenda

## Programme

Day 1 - Wednesday 4 October 2023



12:00-13:00	<p><b>OPENING CEREMONY</b> Location: Auditorium 2+3</p> <p><b>Master of Ceremony:</b> Marinda Hall</p> <p><b>Speakers:</b> Adina-Ioana Vălean: European Commissioner for Transport, European Commission Ignacio Manuel Flores Berenguer: Deputy Mayor of Seville responsible for Security, Mobility and Human Resources Rocío Díaz Jiménez: Regional Minister of Development, Territorial Planning and Housing, Government of Andalusia Raquel Sánchez Jiménez: Minister of Transport, Mobility and Urban Agenda, Spain</p>
13:00-14:00	<p><b>Lunch</b> Location: Catering Hall</p>
14:00-15:15	<p><b>PLENARY 1, URBAN MOBILITY COMMUNITY SUPPORT TO UKRAINE</b> Location: Auditorium 2+3</p> <p><i>The EU has pledged to stand united with Ukraine for as long as it takes, with political, financial and humanitarian assistance. Europe will help to rebuild a more resilient Ukraine. In this plenary session, the participants discuss the needs specific to urban mobility, and share news of initiatives aiming to provide support, strengthen capacity and mobilise expertise for the reconstruction of sustainable mobility solutions in Ukrainian towns and cities.</i></p> <p><b>Moderator:</b> Marinda Hall</p> <p><b>Speakers:</b> André Sobczak: Eurocities, Secretary General Kris Peeters: EIB Vice-President responsible for Transport Magda Kopczyńska: DG MOVE, European Commission, Director General Lola Ortiz Sánchez: Municipality of Madrid, General Director of Planning and Mobility Infrastructures Ihor Terekhov: Mayor of Kharkiv, Ukraine (video message)</p>
15:15-15:45	<p><b>PROJECT PITCHES</b> Location: Auditorium 2+3</p> <p><i>A fast-moving, fact-filled presentation of major aims and achievements by the representatives of selected projects. One minute, one slide, one chance to catch your attention!</i></p> <p><b>Project Pitches Order:</b></p> <ul style="list-style-type: none"> <li>• <b>REALLOCATE</b> Francesco Pilla: Full Professor and Chair   Smart and Sustainable Cities, University College Dublin</li> <li>• <b>ELABORATOR</b> Anna Antonakopoulou: Smart Mobility Applied Systems Team Leader, ISenseGroup/ICCS</li> <li>• <b>AMIGOS</b> Stephanie KeBlér: State Office, Senate Chancellery, Senate of the Free and Hanseatic City of Hamburg</li> <li>• <b>NEMO</b> Peter Liljenberg: Head of Operations and Consultancy, Opus RSE</li> <li>• <b>AiRMOUR</b> Patrick van Egmond: Managing Director, LuxMobility</li> <li>• <b>DISCO</b> Paola Cossu: Chief Executive Officer and Shareholder, FIT Consulting srl</li> <li>• <b>UNCHAIN</b> Elena García Jiménez: Project Manager, ETRA I+D</li> <li>• <b>UPPER</b> Micrea Steriu: Project Manager, International Association of Public Transport</li> <li>• <b>SPINE</b> Makis Kouloumbis: Projects Portfolio Director, Inlecom Systems Ltd.</li> <li>• <b>SUM</b> Luce Brotcorne: Senior Researcher, INRIA</li> </ul>

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Day 1 - Wednesday 4 October 2023



15:45-16:45	<b>Coffee Break &amp; Pitch and Network</b> Location: AGORA stage & Exhibition Hall		
16:45-18:00	<b>Transforming Urban Public Transport – a Global Perspective</b> Location: Brussels room <p>The EU has set ambitious targets for reducing greenhouse gas emissions, and transport is a key sector in achieving these goals. Across the world, different countries and cities are taking steps to decarbonise their urban public transport. At the same time, the transition to safe, accessible, inclusive and smart urban mobility requires strong and attractive public transport. Accordingly, public transport is firmly at the centre of the New EU Urban Mobility Framework.</p> <p>This strategic session tackles: the challenges and opportunities of decarbonising urban public transport systems; the role of gender in the decarbonisation of public transport; best practice examples and innovative solutions from across the world and how they can be implemented within the European context.</p> <p><b>Moderator:</b>  <b>Mohamed Mezghani:</b> UITP, Secretary General</p> <p><b>Speakers:</b>  <b>Laura Delgado Hernandez:</b> EMTA, Board Member  <b>Tu-Tho Thai:</b> Information Technology for Public Transport, Manager, Projects &amp; Partnerships  <b>Stephane Feray-Beaumont:</b> Alstom, Group Innovation &amp; Smart Mobility – Vice President  <b>Juan José Rodriguez:</b> Urban Transport of Seville, Chief Operating Officer</p>	<b>Linking Urban Mobility and Urban Space to Achieve Climate Neutrality</b> Location: Auditorium 2+3 <p>Demand for public space in cities stems not only from the users of different transport modes (e.g. need for dedicated cycling and bus lanes, demand for parking) but also from new developments, such as installation of charging infrastructure for e-mobility, roll out of shared mobility services and innovative air mobility, as well as the need to provide green and accessible infrastructure. Equally, the future of urban mobility in accordance with the European Green Deal cannot be separated from the issues of climate change adaptation, inclusiveness, participation, and accessibility. In this strategic session we will link these issues to the mission on climate-neutral and smart cities.</p> <p><b>Moderator:</b>  <b>Barbara Pons:</b> Barcelona City Council, Commissioner for 2030 Agenda</p> <p><b>Speakers:</b>  <b>Karen Vancluysen:</b> POLIS, Secretary General  <b>Rosalinde Van der Vlies:</b> Directorate-General for Research and Innovation (EC RTD), Deputy Cities Mission Manager  <b>Janet Ågren:</b> City of Umea, Deputy Mayor  <b>Kristina Krupaviciene:</b> European Economic and Social Committee, Member  <b>Joost Vantomme:</b> ERTICO, CEO</p>	<b>The Whys and Wherefores of Urban Nodes</b> Location: Madrid room <p>The revised TEN-T Regulation will result in many functional urban areas becoming "urban nodes". What should a multimodal passenger hub look like? How should a multimodal freight terminal or a logistics consolidation centre be designed? What does this mean from the local perspective? These are some of the questions to be addressed during this strategic session.</p> <p><b>Moderator:</b>  <b>Torsten Klimke:</b> European Commission, DG MOVE, Head of Unit</p> <p><b>Speakers:</b>  <b>Maria Corral:</b> Ministry of Transport, Mobility and Urban Agenda (Spain), Deputy Director General, Planning, Trans-European Network and Logistics  <b>Yo Kaminagai:</b> RATP, Head of Design in the Projects management Department  <b>Fernando Liesa:</b> ALICE, Secretary General  <b>José Lugo Moreno:</b> City Council of Seville, Councillor for Mobility</p>
19:00	<b>Gala Dinner</b> Location: Exhibition Hall		

## Programme

Day 2 - Thursday 5 October 2023



09:30-10:45

### The Energy Needs of Urban Mobility

Location: Brussels room

*The Recharging infrastructure is a cross-sectoral issue relevant to the domains of mobility, energy and the built environment. This year saw the adoption of the Regulation for the deployment of alternative fuels infrastructure, which will mandate the deployment-appropriate charging and fuelling infrastructure. The proposed recast of the Directive on the energy performance of buildings also supports electromobility by introducing minimum requirements for car parks over a certain size and other minimum infrastructure for smaller buildings. This session discusses the changes brought by the updated Regulation for the deployment of alternative fuels infrastructure and by the future recast of the Directive on the energy performance of buildings, the work of the European Commission's Sustainable Transport Forum and the challenges of recharging vehicles faced by local authorities, charge point operators, energy providers and urban logistics operators.*

#### Moderator:

**Laurianne Krid:** FIA Region I, Director General

#### Speakers:

**Alessandra Barbieri:** Municipality of Florence, Manager of Fundraising and European Projects Office

**John Smith:** An Post, Head of Sustainable Infrastructure and Facilities Management

**Gabriele Simakauskaite:** Chargeup Europe, Policy Manager

**Paul Wilczek:** Eurelectric, Head of Energy Policy, Climate & Sustainability

**Laurent Probst:** Île-de-France Mobilités, Director General and Vice President of EMTA

### All You Ever Wanted to Know About the Common European Mobility Data Space

Location: Auditorium 2+3

*Unlocking the potential of data is essential to transition faster towards a more sustainable and smarter transport and mobility system. Building a common European mobility data space will enable better access to transport and mobility data. The panel of experts will explain the concept and its impact on urban mobility.*

#### Moderator:

**Dim Gkatzoflias:** European Commission, DG MOVE, Policy Officer

#### Speakers:

**Johanna Tzanidaki:** ERTICO, Chief Innovation Officer

**Daniel Serra:** EIT Urban Mobility, Director Ecosystems and Stakeholders

**Peter Staelens:** Eurocities, Head of Mobility

**Thomas Geier:** European Metropolitan Transport Authorities (EMTA), Policy Advisor

### Mobility for Sustainable Tourism

Location: Madrid room

*How can sustainable mobility solutions support tourist destinations? How can heavy tourist traffic be replaced by sustainable mobility options in urban and rural areas? How can sustainable mobility choices encourage tourists to choose «off-the-beaten-track» holiday destinations and stimulate the development of sustainable tourism? These are few of the questions to be discussed in this session.*

#### Moderator:

**Sylwia Borkowska:** European Commission, DG MOVE, Strategy and Policy Coordinator

#### Speakers:

**Bente Grimm:** NIT, Head of Tourist Mobility Research

**Nina Nesterova:** Stichting Breda University of Applied Sciences, Professor Sustainable Development in Tourism and Transport

**Chris Greenwood:** Moffat Centre for Travel and Tourism Business Development, Senior Research Fellow

**Patrick Torrent I Queralt:** NECSTour, Vice-President

## Programme

Day 2 - Thursday 5 October 2023



10:45-11:30

### Coffee Break & Pitch and Network

Location: AGORA stage & Exhibition Hall

11:30-12:45

### Safe Urban Public Space for Children

Location: Brussels room

6000 children under the age of 15 and a further 6000 aged 15-17 died on EU roads over the past 10 years. Children involved in a road crash are twice as likely to sustain a serious injury as the general population. A lack of road safety deters parents and caregivers from allowing their children to walk, cycle and scoot to school, with possible negative consequences on their overall fitness and health. By improving road safety for children, it follows that we improve road safety for all road users. Therefore, tackling road safety around schools should be a priority for action. Parents, school leaders, community stakeholders, police and local authorities can all play a role in improving road safety around schools. Reducing the volume and speed of road traffic; designing safe walking and cycling routes; bringing parents together to support and promote a safe school travel culture; educating children to participate safely in traffic; and wearing helmets and reflective clothing can all make a difference.

In this session we invite representatives of public authorities that are grappling with such issues, and representatives of user groups supporting road safety to share their views and good practice examples.

#### Moderator:

**Claire Depré:** European Commission, DG MOVE, Head of Unit Road safety

#### Speakers:

**Tracey Lydon:** An Taisce, the National Trust for Ireland, Programme Manager, Safe Routes to School

**Susanna Hauptmann:** Radland, Managing Director, Radland Lower Austria

**Eva Oosters:** City of Utrecht, Deputy Mayor for environment and zero-emission transport

**Antonio Granado Pérez:** Ministry of Interior (Spain), Directorate-General for Traffic, Director of the Traffic Management Centre in the Southwest area

**Annie Drieskens:** COFACE, President

### Urban Vehicle Access Regulations: are Perspectives Converging?

Location: Auditorium 2+3

Cities manage different types of urban vehicle access regulation (UVAR), from low emission zones to parking management, trying to support compliance with EU air quality standards and to limit congestion and traffic-borne emissions. As such, UVARs should allow for seamless and user-friendly travel across the single market, without discriminating against non-resident drivers. Different perspectives are presented in this session.

#### Moderator:

**Ivo Cré:** POLIS, Director Policy and Projects

#### Speakers:

**Rosemarie Cramer:** Ministry of Infrastructure and Water Management, Advisor International Sustainable Logistics

**Jehan de Thé:** Europcar Mobility Group, Group Public Affairs Director

**Nigel Williams:** European Parking Association, President

**Carlotta Bonvicini:** Reggio Emilia, Councilor for Sustainability Policies  
**Raluca Marian:** International Road Union, General Delegate of the European Permanent Delegation to the EU

### Urban Air Mobility – User Needs and Acceptance

Location: Madrid room

The session centres around user needs and public acceptance of Urban Air Mobility (UAM). The following questions are to be addressed during the discussion:

What are the key benefits of UAM? What are the challenges we need to address? What are the different use cases? What are the main concerns blocking public acceptance of UAM?

#### Moderator:

**Pia Petzl:** European Commission, DG MOVE, Policy Officer

#### Speakers:

**Daniel Garcia-Monteavaro:** ENAIRE, Head of the Drones Business Development Department

**Astrid Szogs:** Regional management Nordhessen GmbH, Managing Director MoWIN.net e.V. and Clustermanager Mobility

**Geert Van Waeg:** International Federation of Pedestrians, President  
**Kai Bauer:** European Aviation Safety Agency (EASA), Principal Advisor to Safety Management and Intelligence Director and Project Manager for the IAM Hub

**Patrick van Egmond:** LuxMobility, Managing Director

## Programme

Day 2 - Thursday 5 October 2023



12:45-14:15

### Lunch Break

Location: Catering Hall

14:15-15:30

### National SUMP Support Programmes: How to Tailor Support to the Needs of Cities

Location: Brussels room

*The Commission's Recommendation on national SUMP support programmes was adopted in March 2023. In this session, existing approaches from different Member States, highlighting the benefits of such programmes and their value to national authorities are presented and discussed. City representatives explain their viewpoint on specific needs and how to tailor support to address these needs.*

#### Moderator:

**Isabelle Vandoorne:** European Commission, DG MOVE, Deputy Head of Unit

#### Speakers:

**Maria Perkuszewska:** Ministry of Infrastructure, Poland, Plenipotentiary of the Minister of Infrastructure for Sustainable Urban Mobility Plans in Poland; Co-Leader of EGUM SUMP Sub-group

**Wolfgang Backhaus:** Rupprecht Consult, Managing Director

**Alexandre Santacreu:** European Metropolitan Transport Authorities (EMTA), Secretary General

**Alan O'Brien:** EIB JASPERS, Senior Transport Advisor

**Manuel Márquez Pigner:** Junta de Andalucía, Head of Unit

### Funding and Financing Urban Mobility: Lessons Learnt and New Ideas

Location: Auditorium 2+3

*The transition towards sustainable and smart urban mobility requires significant investment to put in place state-of-the-art, innovative solutions. Funding and financing options need to be explored that go beyond the use of the public budget. This session looks at the ambitions and needs of cities and regions and addresses the lessons learnt from funding schemes such as the Recovery and Resilience Facility (RRF). It explores the role of instruments such as the Innovation Fund, the Just Transition Mechanism's Public Sector Loan Facility, Green ASSIST and ELENA in supporting cities and regions. The session ends with the question of whether there is a need for further action and, if so, by whom? Or should cities and regions make better use of existing instruments?*

#### Moderator:

**Herald Ruijters:** European Commission, DG MOVE, Acting Deputy Director General

#### Speakers:

**Ángeles Marín:** Ministry of Transport, Mobility and Urban Agenda (Spain), Director of the Mobility Strategy Office

**Françoise Guaspere:** Île-de-France Europe, Senior Policy Advisor

**Paloma Aba Garrote:** CINEA, Director

**Valentina Oriol:** City of Bologna, Deputy Mayor

**Emil Boc:** European Committee of the Regions, Chair of the COTER Commission

### Urban Logistics: Delivering Sustainability on Time

Location: Madrid room

*The increasing demand for goods and services in urban areas can create challenges in terms of emissions, congestion and road safety. Over recent years, many innovative and sustainable solutions have been developed, tested, demonstrated and implemented in living labs, pilot projects and cities, but good practice remains scattered and often fails to become widespread.*

*This session explores the key challenges and innovative solutions for urban freight transport and logistics, for instance encouraging sustainable last-mile deliveries, fostering collaboration between cities and operators, and shifting to zero-emission forms of transport. The panellists identify and debate strategies for accelerating more sustainable and efficient logistics systems in urban areas.*

#### Moderator:

**Fernando Liesa:** ALICE, Secretary General

#### Speakers:

**María Luisa Melo:** DHL Express Europe, Director Public Affairs & Regulatory Western & Southern Europe

**Pieter Leonard:** Colruyt, Capability Manager Transport

**Gabriela Lněničková:** City of Prague, Member of the City Assembly, Committees for Transport, Urban Planning and Foreign Affairs

**Hélène De Solère:** CEREMA, Logistics Project Manager

**Tu My Tran:** ICLEI, Head Sustainable Mobility (including EcoLogistics initiative)

## Programme

Day 2 - Thursday 5 October 2023



**16:15-17:30 PLENARY 2, CYCLING INTO THE FUTURE**

Location: Auditorium 2+3

*Cycling has multiple climate, social and health benefits, being at the same time one of the most affordable, inclusive and sustainable mobility solutions. Bicycles and e-bikes are also getting more and more attention across Europe, including at the EU level.*

*This plenary session addresses the following questions: What measures are the most effective to boost cycling in our cities? What are the infrastructure needs? How do we convince car drivers in cities that increasing the number of cyclists on the streets means less congestion and better road safety for all? What are the next steps?*

**Moderator:**

**Marinda Hall**

**Speakers:**

**Manuel Calvo Salazar:** EstudioMC (Seville), Ecurbanism and Sustainable Mobility Consultant

**Karima Delli:** European Parliament, MEP

**Jill Warren:** European Cyclists Federation (ECF), CEO

**Maria Jose Rallo:** Ministry of Transport, Mobility and Urban Agenda (Spain), General Secretary for Transport and Mobility

**Georges Gilkinet:** Federal Public Service Mobility and Transport (Belgium), Deputy Prime Minister + Minister of Mobility

**Herald Ruijters:** European Commission, DG MOVE, Acting Deputy Director General

**17:30-18:30 Networking Cocktail**

Location: Exhibition Hall

**18:30 Site visit  
(on registration)**



## Programme

Day 3 - Friday 6 October 2023



09:30-10:45

### How to Integrate Shared-Mobility Solutions in the Urban Mobility Ecosystem

Location: Brussels room

*Shared mobility is a broad term: it can refer to shared use of transport modes, such as shared rental vehicles (e.g. bicycles, scooters, cars), ride-sharing/car-pooling (i.e. shared space within a vehicle) or transport-on-demand services (e.g. ride-hailing services like taxis or platform-based services). The increased interest of the younger generations in shared-mobility schemes, instead of vehicle ownership, is a practical example of a change in the culture of mobility and the environment. But there is a growing need to integrate the various shared-mobility services by improving links with public transport and bridging the last mile where access to public transport and frequency are low. An integrated offer, such as MaaS applications, would also make the services more attractive and improve the overall availability of mobility options, in particular for people living in remote areas and commuters.*

*This session addresses the following questions:*

*How can we integrate shared mobility solutions within the urban mobility ecosystem? How can we make shared mobility complementary to public transport? What are the best examples for cities and their surrounding areas? To what extent is shared mobility a part of the solution towards decarbonising the transport system?*

#### Moderator:

**Thomas Avanzata:** UITP, Spokesperson of the European Union Committee

#### Speakers:

**Gregor Beiner:** Taxis 4 Smart Mobility (T4SM), Chairperson

**Eirini Zafeiratou:** Bolt, Vice-President Global Public Policy & Regulation

**François Hoehlinger:** Intermobility, Mobility leader & Co-founder

**Ana Ariño:** Bird Spain and Portugal, Managing Regional Director

**Marijke De Roeck:** City of Antwerp, Communication & Participation ManagerSpecialist

### Sustainable Urban Mobility Indicators: Good Practice in Collecting Data

Location: Auditorium 2+3

*The proposal for a revision of the TEN-T Regulation includes the obligation for urban nodes to collect mobility data in seven selected areas: greenhouse gas emissions, congestion, accidents and injuries, modal share, access to mobility services, and data on air and noise pollution.*

*In this session we share the latest development, explore good practice examples and present the experience of some urban nodes in collecting such data.*

#### Moderator:

**Ines Hartwig:** European Commission, DG MOVE, Policy Officer

#### Speakers:

**Thomas Lymes:** Eurocities, Co-chair of SUMP sub-group of Expert group on urban mobility

**Polona Demšar Mitrovič:** Ministry of the Environment, Climate and Energy of the Republic of Slovenia, Secretary

**Peter Munnery:** Sofiaplan, Expert, Transport Infrastructure, Planning & Mobility

**Neri di Volo:** EIB JASPERS, Principal Advisor and Lead Transport Specialist

### Best of Mobility Management Actions

Location: Madrid room

*Mobility management plans can help businesses, retail centres, tourist attractions, educational/health institutions and civil society organisations play their own important role in addressing congestion and environmental issues in urban centres.*

*They offer a highly adaptable approach by promoting sustainable mobility alternatives at transport hotspots, often complementing other initiatives put forward by local authorities.*

*Join this session to hear about successful mobility management actions and share your own mobility management experience.*

#### Moderator:

**Robert Thaler:** Senior Sustainable Mobility Expert, former Head of Department Active Mobility and Mobility Management at the Austrian Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology (recently retired), former President of the European Platform on Mobility Management (EPOMM)

#### Speakers:

**Katharina Paoli Brunat:** Nudgd.io, CEO / Co-Founder

**Marcin Domański:** Metropolia GZM (Winner of MOBILITYACTION Award), Deputy Director, Transport Department

**Melanie Schade:** National Focal Point Mobility Management, Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR) within the Federal Office for Building and Regional Planning (BBR), and Vice President of the European Platform on Mobility Management (EPOMM)

**Hannah Hook:** EIT Urban Mobility Fellow, Postdoctoral Researcher in Social and Economic Geography



10:45-11:30

#### Coffee Break & Pitch and Network

Location: AGORA stage & Exhibition Hall

11:30-12:00

#### PROJECT PITCHES

Location: Auditorium 2+3

*A fast-moving, fact-filled presentation of major aims and achievements by the representatives of selected projects. One minute, one slide, one chance to catch your attention!*

##### Project Pitches Order:

###### • GEMINI

Shaghayegh Rahnama: Researcher, ITAINNOVA

###### • GREEN-LOG

Akrivi (Vivian) Kiouisi: Senior Business Innovation Manager, Head of Transport Lab RID Department, NetCompany-Intrasoft

###### • SOLUTIONSplus

Oliver Lah: Coordinator, Urban Living Lab Center

###### • eBRT2030

Flavio Grazian: Project Manager, Knowledge & Innovation, UITP, International Association of Public Transport

###### • USER-CHI

Ángel Moya: Project Manager, Department of Technology, ETRA I+D

###### • SHOW

Clarisse de Cerjat: Project Coordinator, Eurocities

###### • ULTIMO

Ricardo Alcalá Farrugia: Southern Europe Business Developer, Padam Mobility (Siemens Mobility)

###### • ORCHESTRA

Runar Søråsen: Senior Business Development Manager, ITS-Norway

###### • TANGENT

Arka Ghosh: Research Associate, Universidad de Deusto

###### • FRONTIER

Pol Torres Álvarez: Data Scientist & Researcher, EURECAT

12:00-13:00

#### PLENARY 3, JUST TRANSITION AND SKILLS IN URBAN MOBILITY

Location: Auditorium 2+3

*The European Year of Skills gives a fresh impetus to lifelong learning, empowering people and companies to contribute to the green and digital transitions, supporting innovation and competitiveness.*

*The discussion focuses on urban mobility related needs, in particular training and upskilling to ensure that the available skills match employers' needs and the green and digital transition, while taking into account gender balance in the urban mobility sector.*

*What type of jobs are we expecting in the future? How will traditional jobs in the urban mobility sector change in the near future? How do we design attractive careers for young people?*

##### Moderator:

Marinda Hall

##### Speakers:

Jaime Moreno: Ministry of Transport, Mobility and Urban Agenda (Spain), Director-General for Land Transport

Livia Spera: European Transport Workers' Federation, Secretary General

Maria Tsavachidis: EIT Urban Mobility, CEO

Kevin Mayne: Cycling Industries Europe, CEO

## Programme

Day 3 - Friday 6 October 2023



13:00-13:30

### CONCLUSIONS

Location: Auditorium 2+3

*Urban Mobility Days has focused on priority areas from the Urban Mobility Framework, including public transport, logistics, modal shift, access regulations and space for people – as well as the establishment of national SUMP support programmes across Europe, as major cities prepare for the future TEN-T Regulation.*

*We've had plenary sessions on 'Support for Urban Mobility in Ukraine', 'Cycling into the Future' and 'Urban Mobility Skills'*

*Before closing this year's conference, it's time to look back and summarise the main points and link all of them to the European Year of Skills 2023.*

#### Moderator:

Marinda Hall

#### Speakers:

**Heral Ruijters:** European Commission, DG MOVE, Acting Deputy Director General

**Teije Gorriz:** DTV Consultants, Team Lead Capacity Building

**Brechtje Walburgh Schmidt:** DTV Consultants, Consultant Capacity Building

**Uli Lerche:** DTV Consultants, Consultant Capacity Building

13:30-14:30

### Light Lunch

Location: Catering Hall

## Agora Programme



### Wednesday, October 4 2023, Coffee-break

- 15:45 – 16:45** Location: AGORA Stage  
15:55-16:10  
**PITCH 'HARMONY MS – FLEXIBLE PLANNING PLATFORM FOR URBAN MODELLING'**  
16:15-16:30  
**PITCH 'MOBYAPP – TRAVEL DATA COLLECTION FROM YOUR PHONE'**

### Thursday, October 5 2023, Coffee-break

- 10:45-11:30** Location: AGORA Stage  
10:55 – 11:10  
**PITCH 'NEMO'S POLLUTION MONITORING DEVICE, AUTONOMOUS, REMOTE NOISE MONITORING'**  
11:15 – 11:30  
**PITCH 'NEMO'S NOISE MONITORING DEVICE – INDIVIDUALLY SOURCING NOISE EMITTERS'**
- 15:40-16:15** 15:40 – 15:55  
**PITCH 'PARKPAD – GUIDING CITIES' URBAN PARKING POLICIES'**  
16:05 – 16:15  
**CELEBRATING MARKET-READY CIVITAS SOLUTIONS FOR YOUR CITY**

### Friday, October 6 2023, Coffee-break

- 10:55-11:05** Location: AGORA Stage  
10:55 – 11:05  
**SCALING-UP CIVITAS SOLUTIONS FOR SUSTAINABLE CITIES**