Best practice for equal opportunities for women and men in the transport sector

Your organisation is committed to strengthening women’s employment and equal opportunities for women and men in the transport sector? Please fill in this form to share your best practice example.

*Name of your organisation
200 character(s) maximum

Ferrocarrils de la Generalitat de Catalunya, FGC

*Country

Spain

*Project title
200 character(s) maximum

Women, are you on board?

*Description of the project
5000 character(s) maximum

FGC produced a video named “Women, are you on board?” to recognise the importance of women’s work in the company. The video has been shared internally and uploaded to Youtube and was released on the International Women’s Day. In it, women from different departments explained and showed the tasks they do, often in places traditionally occupied by men, to highlight their role inside the company.

“Women, are you on board?” link:

https://youtu.be/1BTCrWiTH6o

*Impact / benefits
5000 character(s) maximum
From an internal point of view, the principal benefit of the video is that it shows that in all areas and levels of the company women have an increasingly important role.

At the same time, the publication of the video on social networks aims to foster women’s interest to work in a railway company as FGC, as well as the attractiveness and promotion of their career through the responsibilities they can achieve.

Useful links


Contact

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