

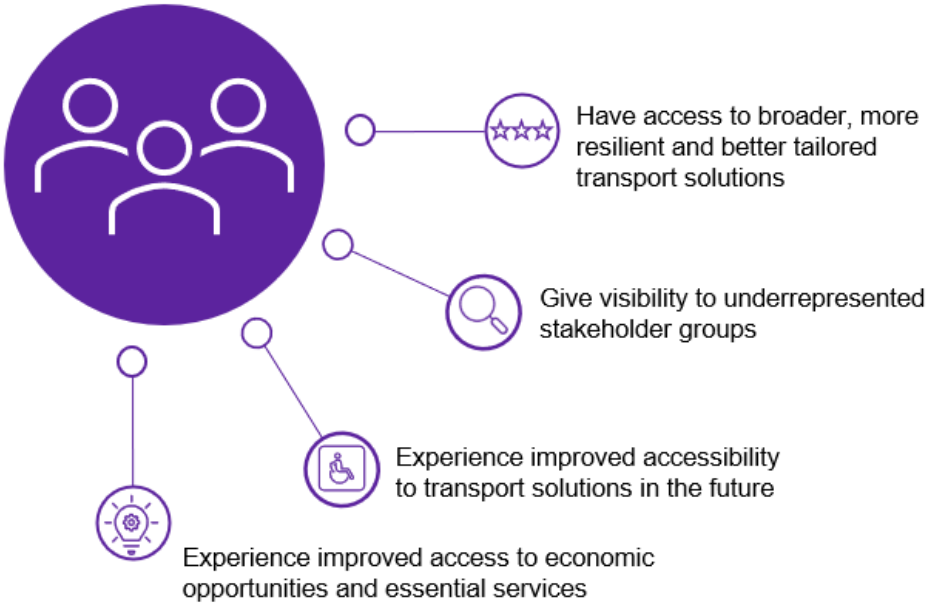


Benefits of being an Ambassador for #DiversityInTransport

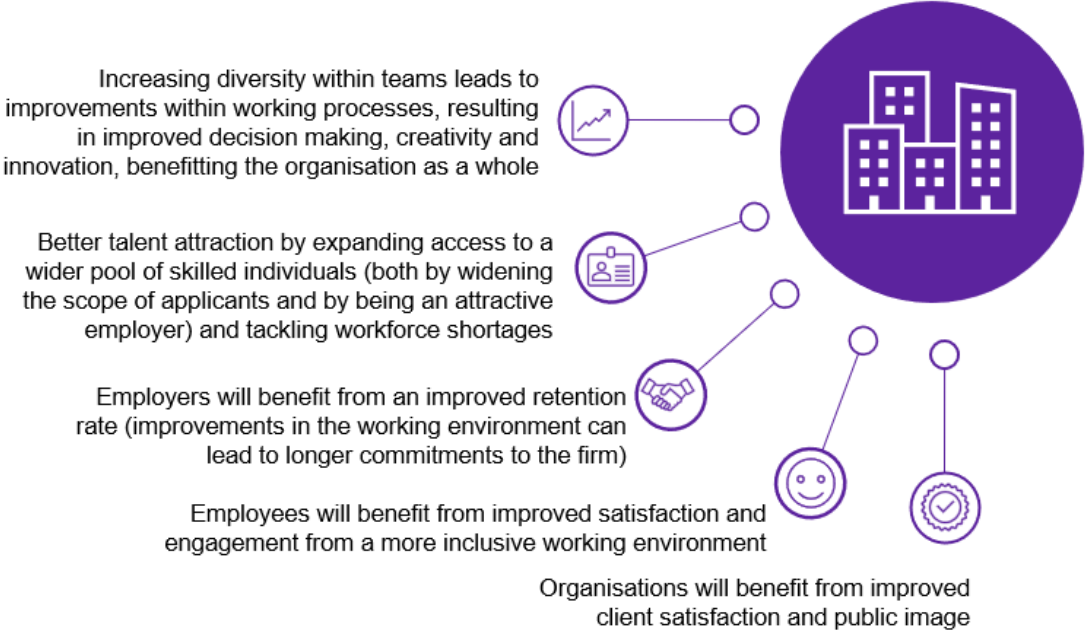
As an Ambassador for #DiversityInTransport, you will have the opportunity to:

- Belong to an **EU-wide network of exceptional, like-minded individuals** from various backgrounds who are committed to create a more diverse and inclusive transport sector;
- Participate in **networking sessions**, awareness raising activities and other activities/events;
- Gain access to a network which can **give visibility to your work and efforts in the area of diversity**;
- Benefit from the efforts of others (be of inspiration to, and get inspired by, the activities of the Ambassadors in the network);
- Actively **initiate and contribute to initiatives** and projects to increase equality and inclusion in your own environment, community, locality and in the transport sector in general, thereby further **developing leadership skills and capabilities**;
- **Gain access to thought leadership and knowledge** of global, regional and industrial challenges related to diversity in transport;
- Engage in **opportunities that strengthen entrepreneurship and entrepreneurial spirit** as a means of creating economic and social development;
- Contribute to **modernising the transport sector** and to making it more **competitive and resilient** as well as better serving the needs of all users;
- **Engage your organisation/company, etc. in equality and inclusion activities.** For example, this could include the development of the organisation's or company's diversity action plan, support or mentoring activities, motivating the appointment of a diversity manager who can develop targeted actions and design a strategic roadmap to embrace a diverse and inclusive workforce, etc.

Specific benefits for transport users:



Specific benefits for transport workers/ employers¹:



¹ Source: European Commission, Directorate-General for Mobility and Transport, Giannelos, I., Smit, G., Gonzalez Martinez, A., et al., Business case to increase female employment in transport : final report, Publications Office, 2019,