

EUROPEAN COMMISSION

> Brussels, 4.10.2023 COM(2023) 566 final

ANNEX

ANNEX

to the

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Proposing a European Declaration on Cycling

European Declaration on Cycling

The European Parliament, the Council and the European Commission solemnly proclaim the following joint Declaration on Cycling

Preamble

Whereas:

- (1) Transport is key for social inclusion and economic development, and for creating jobs and promoting access to other essential services, such as employment, education, health and care. However, it is still a significant source of greenhouse gas emissions, air, noise and water pollution. Congestion remains a serious challenge to the efficiency of transport systems and also reduces the liveability of affected areas, at a considerable cost to society and the economy.
- (2) Sustainable forms of transport are essential for achieving the EU's climate, zero pollution and energy efficiency objectives. Among these, cycling is one of the most sustainable, healthy and efficient, with considerable potential to support the decarbonisation of urban transport and help achieve the EU-wide target of reducing net greenhouse gas emissions by at least 55% by 2030 compared to 1990 and climate neutrality by 2050 in line with the European Climate Law¹. It will also help us advance towards the zero pollution ambition², with numerous co-benefits in other areas. The importance of further developing cycling is in particular key for European towns and cities as part of our climate objectives.
- (3) Cycling comprises a broad and dynamic range of human-powered road vehicles, including bikes for various terrains, cargo bikes, bikes for transporting children, bikes for people with disabilities, trikes, recumbent bikes, velomobiles, tandems, e-bikes, speed pedelecs and bike trailers. They cater for a wide range of transport and mobility needs and require appropriate infrastructure. Cycling is playing an increasingly important role in the urban transport of goods, in particular parcel deliveries and shopping, thanks to cargo bikes and alike. In order to reach the full potential of cycling, cycling policies should reflect this diversity.
- (4) In order to reach its full potential, cycling needs to be properly addressed in urban mobility policies at all levels of governance and funding, transport planning, awareness raising, allocation of space, safety regulations and adequate infrastructure, including a special focus on persons with disabilities or reduced mobility. For example, the EU concept for sustainable urban mobility planning³ puts active mobility, including cycling, at the centre. Measures to support cycling need to be reported under the decarbonisation pillar of the National Energy and Climate Plans and be properly considered in the plans of the Horizon Europe mission on 100 Climate- Neutral and Smart Cities by 2030.

¹ <u>Regulation (EU) 2021/1119 of the European Parliament and of the Council of 30 June 2021 establishing the</u> <u>framework for achieving climate neutrality and amending Regulations (EC) No 401/2009 and (EU) 2018/1999</u> ('European Climate Law')

¹ COM(2020) 789.

² The 8th Environment Action Programme (Decision (EU) 2022/591) calls upon the Commission, Member States, regional and local authorities and stakeholders, as appropriate, to strengthen environmentally positive incentives and to phase out environmentally harmful subsidies, in particular fossil subsidies, at Union, national, regional and local level.

³ Commission Recommendation (EU) 2023/550 of 8 March 2023 on National Support Programmes for Sustainable Urban Mobility Planning.

- (5) Cycling improves social inclusiveness, contributing to people's physical and mental health and well-being. It is a moderate physical activity that reduces health risks and premature deaths linked with sedentary lifestyles. Bicycles with electric assistance (e-bikes, speed pedelecs) are increasingly popular and allow people to cover longer distances, meet the mobility and transport needs of families, small and medium-sized enterprises (SMEs), and reach additional groups, such as older people and persons with disabilities or reduced mobility.
- (6) More and better safe cycling infrastructure across the EU is essential to attract more people to cycling, in and between urban and rural areas. Better cycling infrastructure will also benefit other means, such as micro-mobility solutions.
- (7) Funding dedicated to cycling at local, national and European levels is needed to match the ambition to get more people cycling. An appropriate level of investment is a prerequisite for significantly improving cycling conditions and maintaining infrastructure.
- (8) Safety is a prerequisite to encourage people to cycle, especially those groups that may still hesitate, including many women, children and older people. In addition to safer infrastructure such as separated cycle paths and secure parking, all elements of the Safe System approach need to be applied to both cycling and to motorised vehicles and drivers sharing the road with cyclists. This includes safe speeds, safe road use and safe vehicles, underpinned by the strong enforcement of road traffic rules. Developing standards for cycling lanes would increase design-embedded safety for new cycling infrastructure. Training and education, such as at schools, can help promote safe cycling.
- (9) The European cycling industry is a global innovator and leader as well as an important and growing sector of the economy. It currently represents over 1 000 SMEs⁴ and accounts for 1 million jobs, with potential for many more.
- (10) Cycling is also a key enabler of sustainable tourism and contributes to connectivity within and between rural and urban areas, especially in combination with trains, buses and other modes to create multimodal mobility services. It brings tangible benefits to the local economy, in particular to SMEs.
- (11) Cycling data is not collected consistently in the EU. This affects the optimal choice of transport investments and the evaluation of the effectiveness of measures already taken.
- (12) The principles included in this Declaration are expected to help deliver on the EU climate and environmental targets, including in particular the Zero Pollution Action Plan⁵ and the other objectives of the European Green Deal, the Sustainable and Smart Mobility Strategy⁶, and the New EU Urban Mobility Framework⁷.
- (13) The European Parliament adopted a resolution on developing an EU cycling strategy in February 2023⁸. In 2022, six EU Member States prepared a European Cycling Declaration, which has so far been signed by the majority of Member States⁹.
- (14) The promotion and implementation of the principles included in this Declaration is a political commitment of the Union. The Union is responsible for implementing this

⁴ In particular cycling service and repair, retailers etc.

⁵ Communication of the Commission Pathway to a Healthy Planet for All EU Action Plan: 'Towards Zero Pollution for Air, Water and Soil', https://eur-lex.europa.eu/legal-

content/EN/TXT/?uri=CELEX%3A52021DC0400&qid=1623311742827

⁶ COM(2020) 789.

⁷ COM(2021) 811.

⁸ https://www.europarl.europa.eu/doceo/document/TA-9-2023-0058 EN.html

⁹ <u>https://www.benelux.int/fr/publication/european-cycling-declaration/</u>

Declaration in cooperation with its Member States, in accordance with their respective competences and in full compliance with Union law.

Declaration on Cycling

We aim to unleash the full potential of cycling in the EU. This Declaration recognises cycling as one of the most sustainable, accessible and inclusive, low-cost and healthy forms of transport and recreation, and its key importance for European society and the economy. The Declaration should serve as a strategic compass for existing and future policies and initiatives related to cycling.

We therefore declare that:

Chapter I: Developing and strengthening cycling policies

The EU and its Member States, together with regional and local authorities, all have a key role to play in supporting the further uptake of cycling.

We commit to:

- 1. developing, adopting and strengthening cycling policies and strategies at all relevant levels of governance;
- 2. taking necessary measures to implement these cycling policies and strategies as swiftly as possible;
- 3. prioritising cycling measures in sustainable urban mobility planning including the wider commuting area beyond municipal borders;
- 4. encouraging companies, organisations and institutions to promote cycling through mobility management schemes such as cycle to work incentives, the provision of company (e-)bikes, adequate cycle parking and facilities, and the use of bike-based delivery services;
- 5. promoting cycling as a healthy way of transport or recreation, though awareness raising, advocacy campaigns, capacity building and the training of active mobility professionals, including at in relevant international fora.

Chapter II: Encouraging inclusive, affordable and healthy mobility

Everyone, including people with disabilities or those with reduced mobility and irrespective of age and gender should have access to mobility, and cycling can make a major contribution to enable this. Cycling should also be affordable irrespective of income level and promoted as beneficial to mental and physical health.

- 6. increasing the use of cycling to promote social inclusion by paying particular attention to the needs of women, children, older people and vulnerable and marginalised groups;
- 7. taking measures to enable better access to cycling for people with disabilities or those with reduced mobility;
- 8. taking measures to boost active mobility of older people and thereby contributing to active ageing;
- 9. providing targeted cycling training in particular for children and vulnerable and marginalised groups;

10. taking note of the possibility for Member States to apply reduced VAT rates for the supply, rental and repair of bikes and e-bikes as introduced by Council Directive (EU) 2022/542¹⁰ in order to increase affordability.

Chapter III: Creating more and better cycling infrastructure

Improving the quality, quantity, continuity and attractiveness of cycling infrastructure is essential to promote greater cycling use.

We commit to:

- 11. significantly increasing safe and coherent cycling infrastructure across Europe;
- 12. developing and using EU guidance on standards for quality requirements regarding vulnerable road users, including cyclists, under Directive (EU) 2019/1936 on road infrastructure safety management¹¹;
- 13. giving sufficient space to cyclists and other vulnerable road users to increase safety levels, in particular through the physical separation of cycle paths from motorised traffic wherever feasible;
- 14. working towards creating a coherent cycling network in cities and improving connectivity between suburban and rural areas and city centres, including cycle highways;
- 15. ensuring the provision of safe and secure bike parking spaces in urban and rural areas, including at railway and bus stations and mobility hubs;
- 16. supporting the deployment of charging points for e-bikes in urban planning and in bike parking spaces inside and outside buildings.

Chapter IV: Increasing investments and creating favourable conditions for cycling

More investments are needed to unlock the potential for cycling.

- 17. providing technical support, funding and financing to help develop and implement cycling strategies and cycling-related investments; this includes using the available EU instruments, in particular the Social Climate Fund, European Regional Development Fund, Cohesion Fund, European Agricultural Fund for Rural Development, Technical Support Instrument¹², and the Recovery and Resilience Facility to support cycling measures;
- 18. reflecting cycling in investments at all levels of governance¹³;

 $^{^{10}}$ Council Directive (EU) 2022/542 of 5 April 2022 amending Directives 2006/112/EC and (EU) 2020/285 as regards rates of value added tax, OJ L 107, 6.4.2022, pp. 1–12.

¹¹ Directive (EU) 2019/1936 of the European Parliament and of the Council of 23 October 2019 amending Directive 2008/96/EC on road infrastructure safety management, OJ L 305, 26.11.2019, pp. 1–16.

¹² Regulation (EU) 2021/240 of the European Parliament and of the Council of 10 February 2021 establishing a Technical Support Instrument - <u>EUR-Lex - 32021R0240 - EN - EUR-Lex (europa.eu)</u>

¹³ Incl. for National Energy and Climate Plans (introduced by Regulation (EU) 2018/1999 on the governance of the energy union and climate action)

Chapter V: Improving road safety and security

Everyone should be able to cycle in a safe and secure manner.

We commit to:

- 19. working towards making Vision Zero¹⁴ (no road deaths by 2050) a reality, including for vulnerable road users, while reaching an interim target of a 50% reduction in fatalities and serious injuries by 2030 in line with the Valletta Declaration¹⁵;
- 20. enforcing road safety rules and legislation to ensure the coexistence of different means of transport, with a focus on protecting cyclists and other vulnerable road users;
- 21. ensuring that the rules on the safety requirements applicable to e-bikes are substantial, and promote their deployment;
- 22. improving security at public bike parking spaces (including bike sharing and multimodal hubs), and increasing efforts to tackle the issue of bike theft;
- 23. strengthening cycle training including teaching children and young people how to cycle and awareness raising campaigns on road safety, in particular on the biggest risks to cyclists, and supporting the safe use of bikes and e-bikes, as well as addressing the awareness of the safety of vulnerable road users during driver training.

Chapter VI: Supporting quality green jobs and the development of a world-class European cycling industry

Greater uptake of cycling means more high-quality, local jobs and is beneficial to the EU economy and cycling industry, and also contributes to the objectives of the EU industrial strategy.

- 24. creating conditions to increase the European production of a broad range of bicycles (including e-bikes, speed pedelecs, and bikes for people with disabilities) and their components, including access to materials, equipment and maintenance of a global level-playing field through existing EU trade defence instruments;
- 25. supporting the bicycle service sector, including social economy entities and the circular use of bicycles (reuse, repair and rental);
- 26. creating favourable conditions to stimulate high-quality jobs and cycling clusters, including in cycling tourism, in order to significantly increase the number of cycling-related quality jobs, support SMEs and boost relevant skills and vocational training;
- 27. making the sector more attractive and enabling important job-to-job transitions from other relevant industries;
- 28. recognising the European cycling industry as a partner in the mobility system in order to strengthen resilience, sustainability, circularity and digitalisation in the cycling sector;
- 29. supporting cycling service industries, such as bike sharing and cycle logistics, especially in cities, including by strengthening the integration of cycle logistics into the logistics system.

¹⁴ <u>https://road-safety.transport.ec.europa.eu/index_en</u>

¹⁵ https://data.consilium.europa.eu/doc/document/ST-9994-2017-INIT/en/pdf

Chapter VII: Supporting multimodality and cycling tourism

Cycling should play a key role in improving multimodal connectivity and tourism, especially in combination with trains, buses and other modes, both in urban and rural areas.

We commit to:

- 30. promoting and implementing multimodal solutions in urban, suburban and rural areas, as well as for long-distance trips, by creating more synergies between cycling and other modes of transport, such as enabling the transport of more bicycles on buses and trains, and providing safer and secure parking areas for bikes at stations and mobility hubs;
- 31. supporting bike sharing schemes as a solution to first and last mile access to public transport services;
- 32. creating favourable conditions to support cycling as a sustainable means of recreation and tourism.

Chapter VIII: Improving the collection of data on cycling

Cycling data needs to be collected in the same way across the EU to ensure effective monitoring of progress on implementation of the principles and commitments included in this Declaration.

- 33. monitoring the implementation of our commitments;
- 34. enabling the continuous measurement of progress on the use of cycling in the EU by establishing an EU-wide baseline, including the length, network density, quality and accessibility of cycling infrastructure and services for several user types, the share of cycling in total transport and mobility activity, and the number of serious injuries and fatalities among cyclists;
- 35. developing harmonised indicators related to cycling for urban nodes of the Trans-European Transport Network (TEN-T);
- 36. developing statistics on cycling and its infrastructure at local, national and EU levels, including cooperation between Member States and Eurostat to collect cycling data.